

Diversinet Global Exclusive Partner is Announcing
AllOne MobileSM to Provide Army's "Wounded Warriors" with Electronic Support System
Mobile Link to Caregivers Aims to Improve Quality of Care, Speed Recovery

TORONTO, ON and WILKES-BARRE, Pa. – January 14, 2009 – Diversinet Corp.'s (TSX Venture: DIV, OTCBB: DVNTF) exclusive global partner announced today that in response to Soldiers returning home with traumatic brain injuries (TBI) and other significant injuries, the U.S. military is launching a pilot telehealth outreach program to better track their progress. Through AllOne MobileSM, a health information management application provided by AllOne Health and secured by Diversinet Corp., secure, two-way mobile technology will link Wounded Warriors recuperating at home with their case managers and unit support staff.

AllOne Mobile's system will give injured service members access to case managers and other military personnel who will monitor and stay in touch with Soldiers through personalized encrypted messages. Data received from Soldiers will help to better personalize and monitor daily care. Initially, AllOne Mobile's platform is anticipated to support the rehabilitation needs of up to 10,000 returning Soldiers in a phased implementation over the next year.

"We are proud to be selected to help improve the care received by the injured men and women of the U.S. Army," said William C. Reed, president and CEO of AllOne Health. "By speeding the recovery of veterans with injuries, we hope to express our appreciation for their sacrifices made on behalf of our country. We are pleased these Wounded Warriors will share in the innovative benefits of AllOne Mobile, which we believe provides a compelling model for how to improve health care delivery in the U.S."

AllOne Mobile offers robust security of patient data through a partnership with Diversinet Corp. (TSX Venture: DIV, OTCBB: DVNTF), a leading provider of secure application platforms for the mobile world. This high level of security and control gives users the confidence and comfort to create, manage and enhance their health information quickly and easily, simply by pushing a few buttons on their mobile phones.

AllOne Health also recently announced it will connect AllOne Mobile with Microsoft® HealthVault™ to enable subscribers to share health information about themselves and family members with physicians, hospitals, urgent and emergency care facilities, and other trusted third parties. Coupled with AllOne Health's programs and services to help keep employees, health plan members and their families healthy and safe, the initiative will empower individuals and can help improve medical outcomes.

About AllOne HealthSM

AllOne Health encourages individuals to take responsibility for their health and provides tools and services to employers and health plans to help support them. Results include better health, improved productivity and reduced health care costs. AllOne Health pursues an integrated and comprehensive approach to providing personal health management, secure mobile access to personal health information, extensive workplace services -- including on-site health care, safety and compliance services -- and health benefits. Established in 2002, AllOne Health is headquartered in Wilkes-Barre, Pa., with offices in Boston, Mass.; Philadelphia and Lancaster,

Pa.; Houston, Texas; Columbus, Ohio; Phoenix, Ariz.; and Alexandria, Va. AllOne Health has more than 1,000 customers throughout the U.S. and in 44 countries. For more information, visit www.allonehealthgroup.com or call (888) 989-9001.

About Diversinet

Diversinet Corp. (TSX Venture: DIV, OTCBB: DVNTF) is a leading provider of wireless authentication and access solutions that secure the personal identity, transactions and data of consumers over almost any mobile phone or handheld device. Diversinet's reliable, end-to-end MobiSecure Wallet and Vault products provide global, secure and cost-effective solutions to mobilize personal health records, financial services transactions and identity protection management. Connect with Diversinet Corp. at www.diversinet.com.

About the Telemedicine & Advanced Technology Research Center

The Telemedicine & Advanced Technology Research Center (TATRC) is the U.S. Army Medical Research and Materiel Command's (USAMRMC) corporate or central laboratory for advanced technology research. Its diverse assortment of unique collaborative relationships with government, academia and industry comprises a workforce that focuses on world-class integrated research and development for the Department of Defense. TATRC's research programs consist of seven portfolios and a new initiatives and basic science program, for addressing the ever-changing world of medical requirements both on the battlefield and in hospitals of the future. TATRC focuses on technology areas critical to health care requirements across a broad spectrum which is supported by the following research portfolios and new initiatives. For more information, visit www.tatrc.org.

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The Private Securities Litigation Reform Act of 1995 and Canadian securities laws provide a "safe harbour" for forward-looking statements. Certain information included in this press release (as well as information included in oral statements or other written statements made or to be made by the company) contains statements that are forward-looking, such as statements relating to anticipated future revenues of the company and success of current product offerings and the term of the agreement with AllOne Mobile Corporation. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, such results may differ materially from those expressed in any forward-looking statements made by or on behalf of the company. For a description of additional risks and uncertainties, please refer to the company's filings with the Securities and Exchange Commission available at www.sec.gov and Canadian securities regulatory authorities available at www.sedar.com.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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