



**Diversinet's New MobiSecure® SMS  
Provides Healthcare Organizations With  
Secure and Protected SMS Communications**

*Secure Mobile Healthcare Information Now Can Be Sent and Received  
Via Many Wireless Devices Using Existing SMS Service Providers*

**Toronto – March 23, 2010** – Healthcare organizations and providers can now exchange sensitive information with customers over mobile devices within a secure and trusted environment using MobiSecure® SMS, a new product introduced today by [Diversinet Corp.](#) (TSX Venture: DIV, OTCBB: DVNTF).

The company is a leading innovator in providing connected and protected healthcare solutions for patients, healthcare providers and payers.

Diversinet, which also today announced plans to expand its focus on secure mobile healthcare, developed MobiSecure SMS to address secure messaging needs within the healthcare industry.

“MobiSecure SMS leverages the popularity and reach of text messaging while meeting security and privacy requirements of healthcare providers, payers and patients,” said Albert Wahbe, Diversinet’s chairman and CEO. “Using state-of-the-art strong authentication and encryption technology and supporting all major mobile platforms, our solution provides users peace of mind while using their existing mobile devices.”

Diversinet’s secure gateway for MobiSecure SMS provides delivery and read-receipt confirmation message status to users, offering assurance that messages have been successfully received by the intended recipient.

Key to MobiSecure SMS is the mobile handset client, a lightweight application that secures communication via any wireless mobile device using the existing SMS infrastructure capability from the mobile operator or service provider. Encryption and strong authentication provide security for both one- and two-way messages meeting regulatory and privacy requirements. A remote access wipe capability enables users to erase sensitive data in the event a mobile device is lost or stolen.

MobiSecure SMS is compatible with global SMS aggregators and modems to ensure that MobiSecure SMS messages are delivered to end users, regardless of handset, carrier, or country specifications. Additional benefits include:

- Convenient over-the-air provisioning of lightweight mobile applications
- Unique authentication using one-time passwords
- PIN protection and idle time auto lock
- Long-message delivery, allowing up to 1,400 characters per message
- Embedded active links within the client for access to third-party Web sites
- Delivery and read confirmation for sent and received messages
- Easy integration with existing customer applications

MobiSecure SMS, currently available for trial and pilot deployments, operates on multiple mobile device platforms, including Java™ phones (J2ME), BlackBerry™, MS Windows Mobile® for Pocket PC, BREW®, iPhone™, and Android™.

For information about pricing, distribution or sales from Diversinet or its worldwide network of reseller agents, visit [www.diversinet.com](http://www.diversinet.com).

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### **About Diversinet**

Diversinet Corp. (TSX Venture: DIV, OTCBB: DVNTF) provides the healthcare industry with applications that securely connect people with their healthcare information, providers and payers – anyway, anytime and anywhere. Diversinet's reliable, end-to-end MobiSecure platform offers global, secure and cost-effective applications to meet rapidly growing needs for mobile personal health records. Connect with Diversinet Corp. at [www.diversinet.com](http://www.diversinet.com). Healthcare. Connected and Protected.

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*The Private Securities Litigation Reform Act of 1995 and Canadian securities laws provide a “safe harbour” for forward-looking statements. Certain information included in this press release (as well as information included in oral statements or other written statements made or to be made by the company) contains statements that are forward-looking, such as statements relating to the success of current product offerings. Such forward-looking information involves important risks and uncertainties, including the uncertainty of the outcome of the proceedings initiated by AllOne, that could significantly affect anticipated results in the future and, accordingly, such results may differ materially from those expressed in any forward-looking statements made by or on behalf of the company. For a description of additional risks and uncertainties, please refer to the company’s filings with the Securities and Exchange Commission available at [www.sec.gov](http://www.sec.gov) and Canadian securities regulatory authorities available at [www.sedar.com](http://www.sedar.com).*

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

MobiSecure is a registered trademark of Diversinet Corp. All other marks are the property of their respective owners.

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