



Diversinet Extends Reach of Mobile Healthcare Information With New Product Release Targeting Healthcare Organizations

*MobiSecure[®] Wallet and Vault R4.0 Adds Personalization Capabilities
And Software Development Kit*

Toronto – March 23, 2010 – Healthcare organizations looking to reduce costs and improve patient care by extending their information management to the mobile world can now do so without undergoing extensive product development and testing, while also maintaining feature flexibility, security and branding.

A new major product release announced today by [Diversinet Corp.](#) (TSX Venture: DIV, OTCBB: DVNTF), makes this all possible via a highly customizable and virtual turnkey solution.

Diversinet, a leading innovator of secure mobile applications, has introduced Release 4.0 of its MobiSecure[®] Wallet and Vault, which features new advanced personalization tools ideally suited to healthcare organizations.

“With this major new release of our MobiSecure Wallet and Vault, we are expanding the reach of mobile healthcare information and making it easier and more secure for mobile users to engage with rich content and media on the go,” said Albert Wahbe, Diversinet chairman and CEO.

“In keeping with our increased focus on secure mobile healthcare information sharing technology, this release targets existing large-scale consumer and enterprise mobile application providers. It will be particularly useful for mobile health applications such as personal health records, case and disease management, clinical trials and identity management.”

Diversinet’s MobiSecure Wallet is a downloadable mobile application that facilitates secure two-way communications between users and service providers. It enables users to store and access critical information from a single source “anytime, anywhere,” on their mobile devices. MobiSecure Vault acts as the backend server that supports the Wallet and connects to third-party applications.

Accompanying these products is a new software development kit (SDK) that provides developers tested tools to quickly build new mobile applications without compromising security or data integrity. The SDK includes rich mobile client, security, provisioning and secure communication with backend servers.

The new personalization tools of the MobiSecure Wallet and Vault platform enable organizations to manage content, system hierarchy, application icons and the overall color scheme of the application. These capabilities allow organizations to manage the look and feel of mobile applications, reinforcing brand awareness and maintaining market presence.

Additionally, Wallet users have the ability to personalize text font properties for accessibility; application messages; and general system settings, such as automatically synching data upon application startup.

The SDK speeds the time to market for a wide range of healthcare applications. It enables developers to rapidly create new mobile applications or extend existing PC or server applications to the mobile space securely and efficiently, without the need to design proprietary security, mobile frameworks or tools. The SDK also provides tools for secure provisioning, strong authenticating, securing data storage and synchronization with the MobiSecure Vault server.

Illustrating the flexibility of these product enhancements, Diversinet has already enabled [Intersections Inc.](#), a leading provider of identity theft protection services, to privately label the services as IDENTITY GUARD[®] Total ProtectionSM.

Chip Tsantes, Intersections CTO, said, “MobiSecure Wallet and Vault R4.0 enabled us to independently rebrand our mobile solution on the fly to match our commercial client’s branding requirements.”

MobiSecure-based products are tested extensively on more than 200 mobile devices, including smartphones and feature phones offered by all leading North American wireless operators. The MobiSecure technology works across a wide range of mobile device platforms, including iPhone[™], BlackBerry[™], Android[™], BREW[®], Java[™]-based (J2ME) devices, and devices based on MS Windows Mobile[®] for Pocket PC. MobiSecure is also available for PCs and as a Web browser plugin.

MobiSecure Wallet and Vault R4.0 is available now for production deployments. For information about pricing, visit www.diversinet.com.

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About Diversinet

Diversinet Corp. (TSX Venture: DIV, OTCBB: DVNTF) provides the healthcare industry with applications that securely connect people with their healthcare information, providers and payers – anyway, anytime and anywhere. Diversinet's reliable, end-to-end MobiSecure platform offers global, secure and cost-effective applications to meet rapidly growing needs for mobile personal health records. Connect with Diversinet Corp. at www.diversinet.com. Healthcare. Connected and Protected.

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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